



SmyanSoft

# Data Analytics



## THE POWER OF THE DATA-DRIVEN ENTERPRISE

Business decision-making with AI, analytics, automation and cloud.

We believe that data is the most essential asset for any organization that aims at effectively operating in the digital world. Our mission is to drive transformation through Data Analytics & AI. Bringing innovation and foresight to address client challenges as a trusted partner with a complete portfolio of Data Analytics & AI services.

# Analytical Insights to boost your business performance

Empower yourself with smarter insights that drive better, faster, more confident decisions – propel towards sustained business outcomes with a modern, analytics-centered approach.

Business is driving data strategy, but many are limited by ever-growing volumes of information and new types of data. Unlocking meaningful insights starts with building a rock-solid foundation – one that brings the data that matters into a unified, organized, and accurate source of truth, and makes it actionable with analytics. When you can understand how your data and analytics enable better business decisions, you're positioned to tap into their full power – and to take your business where it's never been before.



### Reporting & Business Intelligence

We provide advisory services to support clients in defining business KPIs and implementing reporting and Business Intelligence solutions.



### AI & Machine Learning

We provide end-to-end AI and ML services covering everything from the design to the development of AI solutions with a strong focus on AI ethics and AI service design.



### Data & Intelligence Governance

We focus on providing the standards and controls to translate data and AI-driven initiatives into trusted solutions that generate sustainable business value.



### Data Management Services

Data is the most essential asset for any organization that aims to leverage analytics and AI to deliver outstanding customer experiences and generate market competitiveness.

## End-to-end Services

SmyanSoft provides end-to-end Data Analytics & AI services covering the whole cycle of value generation from strategy to the execution of Data Analytics & AI projects with a strong focus on innovation, data and AI governance, and AI ethics.

## Flexible Delivery Model

With delivery centers in 05+ locations across 12+ countries, SmyanSoft offers a flexible delivery model that combines near-shore and offshore capabilities. These enable clients to get the best of SmyanSoft's skills and resources for project-based or long-term managed services engagements.



## About SmyanSoft, LLC

SmyanSoft is an IT services, consulting and business solutions organization that provides IT and IT-enabled services which include IT consulting, custom application design, development, re-engineering and maintenance, systems integration, package implementation, global infrastructure services, BPO services, cloud, mobility and analytics services, research and development and hardware and software design. It is headquartered in Houston, Texas, United States.

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